## 2023 ACCOMPLISHMENTS

WE SPEAK MILITARY

WWW.DCUC.ORG



Championing the interests of America's credit unions serving our military and veteran communities.



George E. Terras

INDUSTRY RESOURCES. RELEVANT INSIGHTS.
PROFESSIONAL DEVELOPMENT TOOLS.

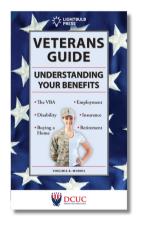
**EDUCATION & GIVING BACK** 

DCUC's **G.E.M. Scholarship**: awarded four credit union staff members with scholarship funds for continuing-education opportunities!

A total of \$204,000 scholarship funds awarded since 1996!







>>> Veterans Guide: Understanding Your Benefits
Officially reviewed by the Veterans Benefits Administration



The Spanish version to DCUC's popular: >>> Guide to the Military's Blended Retirement System

### **Professional Training and Development**

DCUC collaborated with credit union leaders to **co-host a free**, **educational webinar** with CUInsight to provide <u>all</u> credit unions access to further resources and insights on learning how to "speak military."

# COMMUNICATIONS & OUTREACH

PROMPT MESSAGING. SHARING YOUR IMPACT.

DCUC delivered more than **50 press releases**, **articles**, **and letters combined**, and partnered with industry trade associations and leagues in providing the credible voice for all credit unions stateside and abroad.

DCUC successfully released **two** *NEW!* **videos** to highlight its 60 years of service and its membership vision for the next decade!



DCUC's Official **ALERT** publication was successfully re-imagined as **digital-only** with a completely **new design**!

### LEGISLATIVE & REGULATORY ADVOCACY

#### BRINGING THE MILITARY PERSPECTIVE TO NATIONAL AND STATE ISSUES.

JOIN THE
MILITARY ADVOCACY
COMMITTEE!

WWW.DCUC.ORG/MAC

### **Advocacy Wins**

- Charitable Donation Account (CDA): successfully redefined "qualified charities" to include veteran organizations; unanimously approved by NCUA
- Successful joint efforts in House passage of H.R. 582, Credit Union Board Modernization Act
- Championed Veteran Business Lending Bill: re-introduced in the Senate and House
- Joint efforts opposing amendment 1225 to H.R. 4366, the legislative vehicle for the "Minibus" Appropriations bill

### **Advocacy in Action**

- Protecting regulations and statutes affecting all credit unions Overseas Military Banking Program, 32 CFR Part 230.4 "One Bank & One Credit Union" Policy
- Continuing to reject passage of Credit Card Competition Act (CCCA) in all "must pay legislation" in both houses of Congress
- Central Liquidity Facility (CLF): emphasized to Congress small credit unions' need for extension of/emergency liquidity due to economic constraints
- DCUC lobbyist reworking state-level military restrictions on GAP purchases (e.g., SB 1311): affects direct and indirect lenders

### STAYING INFORMED. BUILDING CONNECTIONS.

### **CONFERENCES & NETWORKING EVENTS**











#### **DCUC's 60th Annual Conference**

- Celebrated DCUC's 60 years of service: hosted at the Broadmoor in Colorado Springs, Colorado!
- Advocacy updates from industry leaders such as NCUA Board Members. CUNA and NAFCU CEOs, league presidents, and system partners.
- Hosted 5th Class of DCUC Crashers: providing young professionals the DCUC Conference experience!
- Conference attendees and sponsors raised \$38,000 to support the Robert Irvine Foundation, DCUC's 2023 Conference With a Purpose charity!
- Special ceremonies included DCUC's Hall of Honor, CU of the Year Awards, and DCUC Board Chair "Passing of the Gavel."

### **Regional Sub-Council Conferences**

• Co-hosted three successful regional conferences focusing on local issues and trends.

#### **2023 Defense Matters**

 Provided attendees the military perspective on advocacy issues ahead of CUNA's GAC and "Hike the Hill."















MORE THAN

180

CREDIT UNIONS