

DEFENSE
CREDIT
UNIONS:

Leading. Serving. Responding.

PRELIMINARY PROGRAM



Conference
& Showcase
2009

www.dcuc.org

San Francisco

AUGUST 16-18, 2009 • THE FAIRMONT HOTEL • SAN FRANCISCO, CA

San Francisco!

DCUC's 46th Annual Conference, August 16–18 at The Fairmont Hotel in San Francisco, will provide the resources and networking opportunities you need to succeed in 2009. During these challenging economic times, defense credit unions find themselves in the unique position of **Leading** the way with fiscal responsibility and accountability, continuing to **Serve** those who serve our country and **Responding** to the need for financial education for our military. Don't sit on the sidelines...participate, learn, and use this conference as the ideal time and place to network with your credit union colleagues and the companies that support us.

The DCUC Conference is the event for leaders in the defense credit union industry to learn new strategies and discover innovative solutions by:

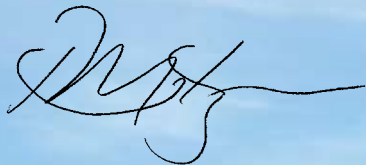
- Participating in our innovative and purposeful Showcase
- Selecting just the right educational sessions to meet your business needs
- Networking with your colleagues and sharing ideas
- Enjoying one of the most beautiful cities in the world...San Francisco

Year after year, DCUC's Annual Conference is recognized as the best of the best in our industry. This is the year to embrace the potential we have to become smarter, stronger and more competitive and the DCUC Conference can help you realize your goals. You don't want to miss this experience!

Please note: This year our conference will conclude on Tuesday evening after the Hall of Honor Banquet. No need to rush out of the final session on Wednesday morning to catch your flight! Instead, enjoy the flexibility of a free morning to get home as soon as possible. Or better yet, rent a car and drive up into the Wine Country for a relaxing conclusion to your trip!

This Preliminary Program Booklet is your resource for information on the conference and contains the necessary registration forms for DCUC 2009. You will also find hotel information and travel tips to help you plan your trip to San Francisco.

Sincerely,



Roland A. Arteaga
President/CEO

**“San Francisco
has only one
drawback—
'tis hard to
leave.”**

Rudyard Kipling



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2009 TENTATIVE PROGRAM

Please note: Changes may be made to this program before the August conference.

Saturday, August 15 (Pre-Conference Activities)

9:00 Shotgun 16th Annual Vincent Lascara Golf Tournament
Harding Park Golf Course
"Home of the 2009 Presidents Cup"

8:00 - 11:00 DCUC Registration Desk Open

11:00 - 5:00 Optional Tour with Lunch
Muir Woods and Sausalito Tour with Lunch

11:30 - 12:00 Military Credit Union of the Year Awards

12:00 - 1:15 Casual Lunch Buffet in the Showcase

1:30 - 2:15 DCUC Update

2:30 - 3:30 HOT MARKET ISSUES (2 concurrent sessions)

3:45 - 5:00 Social Reception in the Showcase

Evening Explore San Francisco with
Colleagues and Clients

Sunday, August 16

8:00 - 5:00 DCUC Registration Desk Open

11:00 - 11:45 Overseas Defense Credit Union
Sub-Council Meeting

12:30 - 2:30 DCUC Showcase Grand Opening
With Silent Auction

2:45 - 3:20 Corporate Partner Breakout Sessions (4)

3:30 - 4:05 Corporate Partner Breakout Sessions (4)

4:15 - 4:50 Corporate Partner Breakout Sessions (4)

5:00 - 6:00 Roundtable Discussions with
Military Representatives (4)
(Army, Navy/Coast Guard, Air Force, Marine Corps)

6:30 - 8:00 Chairman's Reception
Fairmont Hotel's famous Tonga Restaurant
Hosted by AFFN

Tuesday, August 18

7:00 - 11:00 DCUC Registration Desk Open

7:15 - 8:15 Continental Breakfast Buffet

8:30 - 10:15 General Session
Speaker: The Honorable Michael
E. Fryzel, Chairman, NCUA

9:00 - 1:00 Guest Tour with Lunch and Guest Prize Award
San Francisco Culinary Tour

10:15 - 10:30 Beverage Break

10:30 - 11:15 Educational Workshops (5)

11:30 - 12:15 Repeat Sessions

12:30 - 1:45 Lunch with Featured Speaker
Closing Remarks and Conference
Grand Prize Drawing

2:00 - 2:15 Voter Registration

2:15 - 3:00 DCUC Annual Business Meeting

3:00 - 5:30 Two Optional Tours:
1. Tour of the Jeremiah O'Brien
2. Sail San Francisco Bay
(minimum of 40 attendees)

7:00 - 7:30 Hall of Honor Awards Reception

7:30 - 10:00 10th Annual Hall of Honor Awards Dinner
With Entertainment

Monday, August 17

7:30 - 4:00 DCUC Registration Desk Open

7:30 - 8:30 Breakfast with Our Corporate Partners

8:45 - 9:15 Opening Ceremony and Welcome
Presentation of the National Colors
Invocation

9:15 - 10:15 Keynote Speaker: General Jack Keane,
Retired Four-Star General and
Former Vice Chief of Staff of the US Army

9:00 - 3:00 Guest Tour with Lunch
Victorian Home City Tour

10:15 - 10:30 Refreshment Break

10:30 - 11:30 Speaker: Al Runnels, Deputy CFO (DCFO)
at U.S. Department of the Treasury (invited)

Conference Concludes

Conference Attire: Business Casual, with the following exceptions:
Hall of Honor Awards Dinner—jacket and tie are requested. Optional
Tours—Cool, comfortable, casual clothing and shoes

Register for DCUC 2009 today at www.d cuc.org.

Healing the Wounds of War

For the past several years and with the support of our exhibitors and friends, DCUC has raised much-needed funds to help our troops and their families. In addition to networking with colleagues and friends and enjoying the DCUC Showcase, we will once again have a Silent and Live Auction to raise funds to help our Wounded Warriors. This worthy tradition continues in San Francisco as DCUC is proud to announce our sponsorship of a fantastic project—The National Intrepid Center of Excellence for Traumatic Brain Injury.

By helping others in need, we honor all military veterans who have served in WWII, the Korean War, Vietnam, the Gulf War and currently in Iraq and Afghanistan. This in turn celebrates our freedom that so many have sacrificed to preserve.

The National Intrepid Center of Excellence (NICoE) concept features a holistic approach led by a skilled interdisciplinary team to harness the latest advances in science, therapy, telehealth, education, research and technology while providing compassionate family-centered care for Warriors and their loved ones throughout the recovery process. Ideally situated on the Navy



Bethesda campus, this facility will be adjacent to the new Walter Reed National Military Medical Center, with close access to the Uniformed Services University, the National Institutes of Health, the Veterans Health Administration and the Metro transportation system.

The Intrepid Fallen Heroes Fund will ensure that the National Center of Excellence leads the world in Warrior care for traumatic brain injury and psychological health concerns. The center will conduct research, test new protocols and provide comprehensive training and education to patients, providers and families while maintaining ongoing telehealth follow-up care.

For Warriors returning from deployment to rejoin their loved ones on the homefront, the battle often continues. Irritability, sleep disturbances, post-traumatic stress, headaches, depression and financial worries can lead to conflicts at home and work. The reality of repeated deployments can make it even more difficult. For those suffering from major injuries or illness, the battles are even tougher, often involving disorienting adjustments for individuals, couples and children who must summon the courage and strength to adjust to a “new normal” existence to return to duty, when possible, or transition to life beyond the military.

The NICoE will serve as a source of inspiration and hope for Warriors and their loved ones who are struggling to redefine their lives, whether returning to duty or transitioning to civilian pursuits. For those who have endured the ravages of war, life becomes precious in ways that others will never know. Forever changed, Warriors and those courageous enough to love them are challenged with this unforeseen opportunity for growth. NICoE is committed to helping them claim it.



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DCUC 2009 CONFERENCE & SHOWCASE
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The Palace of Fine Arts, Bernard Maybeck's majestic caprice, was erected in 1915 for the Panama-Pacific International Exposition. SFCVB photo by Jerry Lee Hayes.



The oldest structure in San Francisco's Golden Gate Park is the Conservatory of Flowers. An import from England, this glorious glass confection was completed in 1879 and is considered the Bay Area's most outstanding example of Victorian architecture. SFCVB photo by Mike Yuschenkoff.



The nation's only moving national historic landmarks, the cable cars still run on 8.8 miles of track along three of their original hundred-year-old routes. SFCVB photo by Phil Coblenz.



Once the chilling destination of maximum-security convicts, Alcatraz now sees hundreds of thousands more tourists per year than the total number of prisoners in its entire 29-year life as a federal penitentiary. Audio-assisted tours recount the history of the island and its famous inhabitants: Machine Gun Kelley, Al Capone, Robert Stroud—the Birdman of Alcatraz. SFCVB photo by Phil Coblenz.

The crown jewels of San Francisco's Victorian treasures, this row of houses called "Postcard Row" is one of the most-photographed residential streets in America. SFCVB photo by Phil Coblenz.



San Francisco!

These Monday and Tuesday tours are included at no additional charge in the Guest Program Full Package Registration!

Guest Tours

Monday, August 17

9:00 a.m. – 3:00 p.m.

The "Painted Ladies" of San Francisco: Victorian Homes Tour with Lunch

Bright pink and yellow, purple and red. The Victorian homes are some of the most famous structures in the city, giving San Francisco a particular feel; warm and welcoming, and a little bit ready to show off. You will be escorted via deluxe motor coach to see some of San Francisco's amazing Victorian Homes. You will also have an opportunity to take a tour of a beautiful mansion in San Francisco. Some of the mansions act as living museums, filled with antique furniture and decorated in period style. You'll visit one house and see how San Franciscans lived a hundred years ago.

Tuesday, August 18

9:00 a.m. – 1:00 p.m.

San Francisco Culinary Tour

Discover some of the tasty treasures of America's favorite city during our Culinary Tour. Your tour will start at:

Chinatown Gate

Chinatown Gate is also known as the "Dragon's Gate." The pagoda roofs, brightly painted facades, and streetlamps topped with red and green dragons lend Grant Street an exotic cachet while Chinese bazaars, souvenir shops, grocers, and restaurants offer something for everyone. There is no better way to experience the historic traditions of Chinatown than with a taste of dim sum.



Tuesday Culinary Tour, continued

Fisherman's Wharf

Fisherman's Wharf is famous for the fresh seafood that is available at the counters on the walkways. As the most popular tourist attraction in San Francisco, over 10 million people visit Fisherman's Wharf each year. As we prepare to leave the myriad of restaurants, street entertainment and artisan shops, you will enjoy a signature treat while enjoying the views of the beautiful bay.

North Beach

San Francisco's North Beach neighborhood, also known as Little Italy, is situated between Chinatown and Fisherman's Wharf with Telegraph Hill and Coit Tower on the east and Russian Hill on the west. The neighborhood's Italian heritage is expressed in the many cafes, restaurants, and old world delicatessens. It is an ideal location to enjoy an espresso or cappuccino and biscotti.



Ghirardelli Square

Ghirardelli Square is a huge commercial complex in the former chocolate factory. Throughout Ghirardelli Square there are many first-class shops of all kinds. As a perfect finale to the tour, what could be better than indulging in some chocolate!



These tours are not included in any Guest Package.

Optional Tours

Saturday, August 15 • 11:00 a.m. – 5:00 p.m.

Muir Woods and Sausalito Tour and Luncheon with Ferry Return

Muir Woods is nothing less than incredible; hundreds of years old, these giant redwoods stretch clear up through the fog and to the light. Peaceful and serene, taking a walk through these paths is a wonderful experience. We'll meet you at the hotel and take you on a picturesque trip over the Golden Gate Bridge. Weather and security restrictions permitting, you will have a chance to step out and take a photo of the Bridge and City, the Marin Headlands and the Bay.

After our trip across the bridge, we will travel up the winding roads of Mount Tamalpais to the regal "redwood cathedral" of Muir Woods, a beautiful 550-acre National Monument preserve of ancient redwood trees, rising 250 feet above ground. Meander through the trails of Muir Woods and breathe in the beauty of nature before heading back down the hill to Sausalito.

Sausalito is a quaint seaside town home to art galleries and restaurants, shops and parks. With a sweeping view of San Francisco and the Bay, you may just want to get a cup of coffee and pick a spot by the shore to soak in the view. After allowing time for lunch, shopping and browsing, we will board a ferry for our return to San Francisco, a perfect way to end a truly picturesque day.

Cost: \$150 per person



Tuesday, August 18
3:00 p.m. – 5:30 p.m.

Option One: Sailing San Francisco Bay

Although sailing in San Francisco Bay presents some of the greatest challenges to skippers from around the world that is no cause for concern. The constant winds of San Francisco Bay, in the hands of an experienced captain, make for a peaceful experience. Once onboard, you will enjoy an afternoon with fantastic views of the city by the bay, as well as up-close looks of Alcatraz, the Golden Gate Bridge and other landmarks.

Cost: \$90 per person (40 person minimum)

Option Two: Tour of the Jeremiah O'Brien

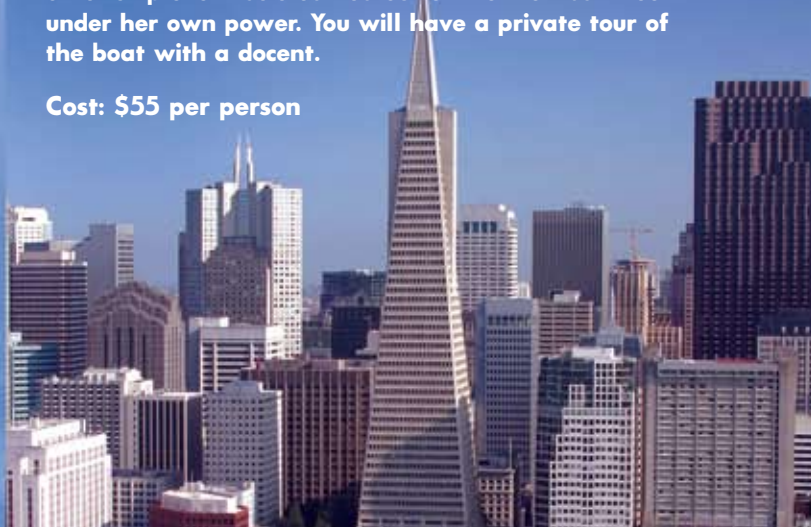
On June 1943 the Liberty Ship S.S. *Jeremiah O'Brien* slid down the ways at the New England Shipbuilding Corporation in South Portland, Maine. Shortly thereafter she entered service, operated by Grace Line for the War Shipping Administration. Named for the first American to capture a British naval vessel during the Revolutionary War, the *O'Brien* made seven World War II voyages, ranging from England and Northern Ireland to South America, to India, to Australia. She also made eleven crossings of the English



Channel carrying personnel and supplies to the Normandy beaches in support of the D-Day invasion. After the war, she was "mothballed" and laid up in the Reserve Fleet at Suisun Bay, north of San Francisco.

Thirty-three years later, skillful maneuvering by a U.S. Maritime Administration official (himself a former Liberty ship sailor) saved the *O'Brien* from the scrapyards. In 1979, after hundreds of hours of labor by volunteer crew members to remove thick layers of preservatives, the *O'Brien* headed for San Francisco to be restored. No other ship ever has steamed out of the mothball fleet under her own power. You will have a private tour of the boat with a docent.

Cost: \$55 per person



Check our website at www.dcc.org and our monthly newsletter, **ALERT**, for updates on conference activities!



**Room
Reservation
Deadline
is July 14,
2009!**

The Fairmont Hotel has a long and fascinating history. Just days before the hotel was scheduled to open, the Great Earthquake rocked San Francisco on April 18, 1906. While buildings throughout the city crumbled, the Fairmont's strong Corinthian marble columns braced the hotel from collapse. The Hotel was chosen as the command post for the Mayor and city officials, who sat on crates in the lobby and plotted strategies to halt the inferno engulfing the city. Although the Fairmont's exterior was left unscathed, the fire eventually did ravage its interior.

Exactly one year after the Great Earthquake, the Fairmont was the first hotel in the city to reopen—a momentous occasion marking San Francisco's great stride toward rebirth and rejuvenation. Since then, the Fairmont has maintained its eminence atop Nob Hill and at the top of San Francisco's thriving cultural life.

Hotel Information

The DCUC 2009 Conference will be held at The Fairmont Hotel, 950 Mason Street, San Francisco, CA 94108

For reservations, please call

1-800-441-1414

Or reserve your room online at:
<https://resweb.passkey.com/go/defensecredit>

The special DCUC conference rate is \$259 single/double for rooms in the Fairmont Main Building. Tower Upgrades are available at \$289 single/double.

In addition to a recent restoration of all public spaces, the hotel's 591 guestrooms and suites have been luxuriously refurbished to greet the most discriminating traveler.

All rates are subject to applicable state and local taxes, currently at 15.5% occupancy tax and 8.5% state tax. The room reservation deadline is Friday, July 14, 2009, after which reservations will only be accepted on a space and rate availability basis.

Fairmont President's Club

When you register, it would be expedient to join this club (accessed on the Fairmont.com website) so that you can have complimentary access to the health club on property and wireless internet connect at no charge. This is simply a recognition program and costs nothing to join, but the benefits during your stay and the higher level of customer service at the Fairmont will be worthwhile!

Photos courtesy of the Fairmont Hotel

QUESTIONS? Call Janet Sked

Office: (314) 802-8808 ★ Cell: (314) 712-9520 ★ Fax: (314) 802-8807 ★ E-mail: janetsked@dcuc.org

16th Annual VADM Vincent Lascara Golf Tournament

Saturday, August 15, 2009

Harding Park Golf Course—Home of the 2009 President's Cup

San Francisco's finest tradition continues at Harding Park Golf Course. This premium facility is located on a gently rolling peninsula surrounded by the shores of Lake Merced in San Francisco's southwestern corner. The majestic, tree-lined layout has played host to many prestigious golf events including the 2005 World Golf Championships, American Express Championship and the Presidents Cup 2009. Ranked by **Golf Digest** as one of the "Best Places to Play," DCUC is proud to hold our 16th Annual VADM Vincent Lascara Golf Tournament at this stellar facility.



Don't miss this wonderful opportunity to play this great course at this incredible price!

Deadline for registration is Friday, August 1, 2009

Tournament Fees: \$155.00 per person. Rental clubs are available for \$45.

Please register the following people for the 16th Annual VADM Vincent Lascara Golf Tournament, being held on Saturday, August 15. Enclosed is my payment of \$155 per player to cover greens fees, bus transportation, golf cart, and lunch for a total of

\$ _____

Player One

Player Two

Player Three

Player Four

Pairing Preference: _____ / _____ / _____ / _____

EQUIPMENT RENTAL is available for \$45 per set (*circle below*) \$ _____

Player 1 — Mens/Womens-Right/Left Handed Player

Player 2 — Mens/Womens-Right/Left Handed

Player 3 — Mens/Womens-Right/Left Handed Player

Player 4 — Mens/Womens-Right/Left Handed

Name _____

Company Name _____

Address _____

Telephone _____ Fax _____ E-mail _____

PAYMENT METHOD

Share Draft/Check (*Payment Enclosed*) VISA MasterCard \$ _____

Account No. _____ Expiration Date _____

Print name as it appears on card _____

Authorized Signature _____

CANCELLATION POLICY: Cancellations received in writing prior to August 1 will be charged a \$25 cancellation fee, with substitutions at any time without penalty. No refunds after August 1. Call Janet Sked at (314) 802-8808 with any questions.

MAIL PAYMENT TO:

The Defense Credit Union Council
601 Pennsylvania Avenue, NW, Suite 600
South Building
Washington, D.C. 20004-2601

OR FAX TO: (202) 638-3410 or register at www.dcuc.org

DCUC 2009 Conference Registration Form

For convenience, simplicity and instant registration, go online at www.d cuc.org and click on Annual Conference. Otherwise, you may also fill out this form manually and mail or fax it to us.

Credit Union Name _____

Mailing Address _____

City _____ State _____ Zip _____

Daytime Telephone _____ Fax _____ E-mail _____

Please register the individuals listed on page 11 as attendees to the 2009 Annual Conference. Designate one attendee as your voting delegate and list first on the form. Please list names as you want them to appear on badges. Duplicate form as needed.

	Early Bird Before 5/22	Regular After 5/22
Active DCUC Member	\$695	\$795
Associate DCUC Member	\$895	\$995
First Time Attendee	\$595	

This conference is open to DCUC members only.

NEW THIS YEAR! DCUC Mentor Program. All first time attendees will be provided a DCUC Mentor—someone who has been attending this Conference for many years. Your mentor can help make your experience more valuable, show you the ropes, answer your questions and introduce you around. You may even make a friend for life!

Our Credit Union Votes as (check one box only) Army Navy Air Force Marine Corps Coast Guard

CONFERENCE CANCELLATION POLICY: Prior to July 10, 2009 refunds will be made minus an administrative fee of \$100.00; no refunds will be made after July 10, 2009. We are pleased to make substitutions anytime. Please submit all cancellations and substitutions in writing. All refunds will be issued after the conference.

If you are registering for the Golf Tournament, please fill out the form on page 9.

PAYMENT INFORMATION

PAYMENT

You can easily register and pay on-line at www.d cuc.org. Or if you choose to use this form, please make share draft/check payable to Defense Credit Union Council and mail or fax to:

DCUC Conference

601 Pennsylvania Avenue, NW
Suite 600, South Bldg.
Washington, D.C. 20004-2601
Fax: 202-638-3410

SPECIAL NEEDS

Visual Hearing Mobility Diet
 Other _____

Name _____

Description _____

If paying by credit card, please provide the following:

VISA MasterCard

Card number _____

Exp. Date _____

Print name as it appears on the card _____

Signature _____

Registration Fees _____ @ \$ _____ \$ _____

Guest Fees (Full, Limited, or Dinner Only) \$ _____

Golf Tournament _____ @ \$155 each \$ _____

Club Rental _____ @ \$45 each \$ _____

Tours (add tours costs for attendees and guests) \$ _____

TOTAL PAYMENT \$ _____

Please do not send this form if you have already registered on-line!

TO REGISTER ADDITIONAL ATTENDEES, PLEASE COPY THIS PAGE

Once again this year, SIX REGISTRATIONS for the price of FIVE! If your credit union registers five attendees for DCUC 2009, your credit union President/CEO can attend as the sixth — FREE OF CHARGE.

Please list name as it should appear on badge, including any preferred nickname.

Voting Delegate _____

Title _____

Conference Registration Fee \$ _____

Optional Tours:

Saturday, August 15

Muir Woods and Sausalito Tour – \$150 per person

Tuesday, August 18

Option One: Sailing San Francisco Bay – \$90 per person
(40 person minimum)

Option Two: Tour of the Jeremiah O'Brien – \$55 per person

Guest Name _____

Full Package – \$325

Limited Package – \$250

Dinner Only – \$125

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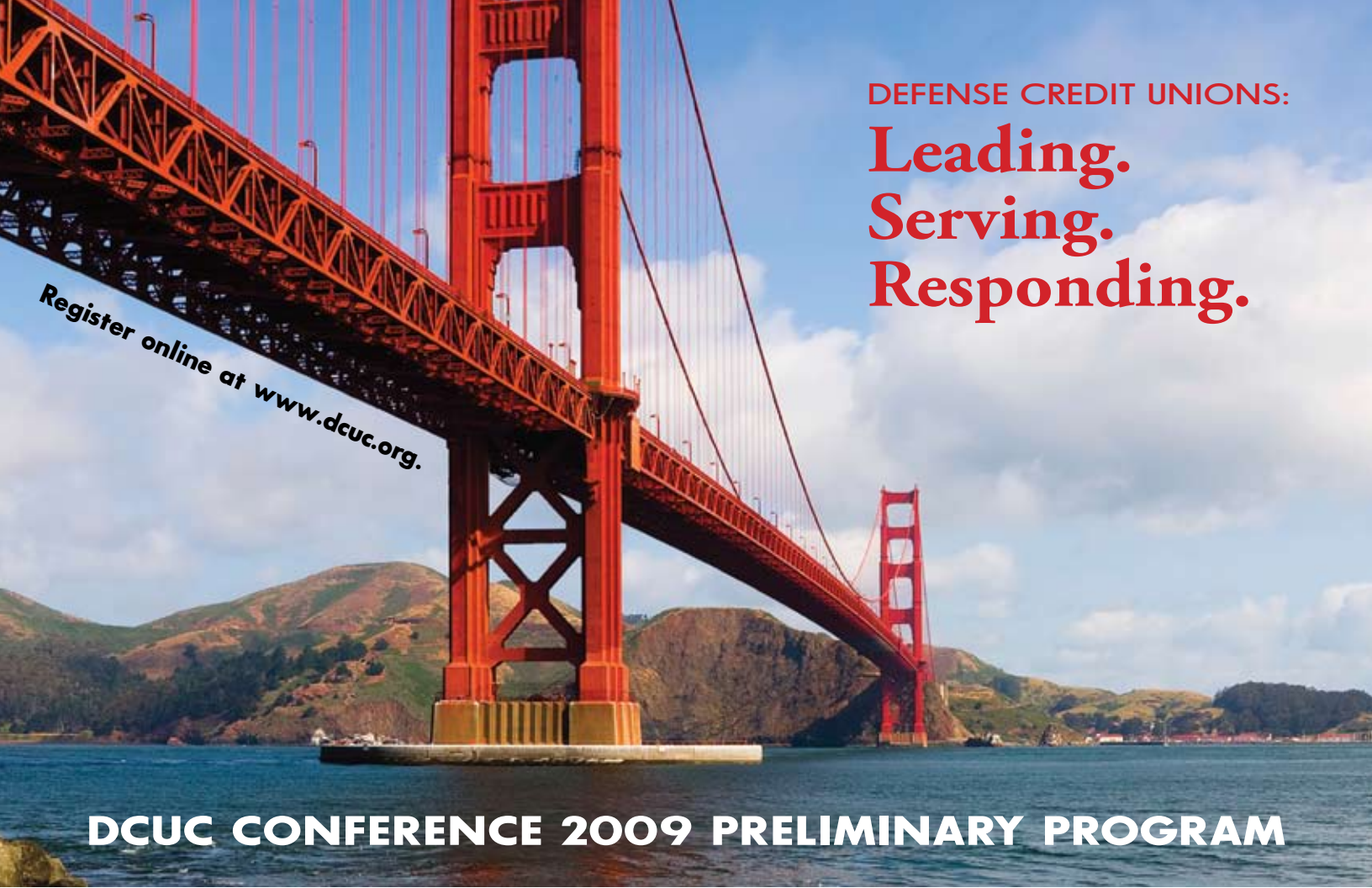
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