



Vol. 47 No. 1

Sunday, August 22, 2010

Welcome from DCUC Chairman Gordon Simmons



Gordon Simmons, DCUC Board Chairman

Welcome to Minneapolis and the Defense Credit Union Council's 47th Annual Conference!

On behalf of our Board of Directors and management and staff, I would like to take this opportunity thank you for traveling from afar and taking time from your busy schedules to be with us this year. As the President/CEO for Service Credit Union and your Chairman, I can genuinely empathize with the many challenges confronting our industry; however, like you, I can also appreciate the need to meet "face to face" on an annual basis, so we can

learn of the issues, provoke thought, exchange ideas, and encourage discussion to the point of providing you various perspectives to ponder and opportunities to seize.

We gather this year in the "City of Lakes" and the 48th largest city in the United States to host our main event, and based on what I have seen of Minneapolis thus far, it is an excellent choice! What could be more perfect? Our theme, "Navigating Change... Creating Opportunities," will indeed set the tone for the conference, as we hear from speakers on the forefront of credit union and defense issues, and reconnect with our peers, our corporate allies, and industry and DoD leaders!

I am pleased to say that once again, we have strong attendance, a full showcase, and as always, a line-up of the "Who's Who" of conference speakers. Add to that mix the networking opportunities that abound, and I believe you will agree, this year's 47th gathering of the Defense Credit Union Council is sure to be nothing less than outstanding!

I thank you all for your continued staunch support of your Council and hope your conference experience is the best to date!

Where is...?

- Annual Business Meeting -
Grand Ballroom Salon ABC
- Chairman's Reception -
Brit's Pub on Nicollet
- Corporate Partner Appreciation Breakfast -
Grand Ballroom Salon D
- Corporate Partner Breakout Sessions -
Directors Row 1-4
- Educational Workshops -
Directors Row 1-4
- General Sessions -
Grand Ballroom Salon ABC
- Hall of Honor Awards Dinner -
Grand Ballroom Salon ABC
- Hot Market Issues -
Rochester Room, Duluth Room
- Military Credit Union Awards Luncheon-
Symphony Ballroom
- Military Roundtables -
Directors Row 1-3
- Overseas Sub-council Meeting -
Rochester Room
- Registration -
Third Floor Lobby
- Showcase -
Grand Ballroom Salon D
- Tuesday Breakfast -
Symphony Ballroom

Hospitality

If you need any assistance while here in Minneapolis, do not hesitate to ask one of the DCUC Staff. We are here to assist you! As in past years, we will have additional staff at the registration desk. Hours for the registration desk are: Sunday, August 22 8:00 - 5:00; Monday, August 23 7:30 - 4:00; Tuesday, August 24 7:00 - 11:00.

Internet Café

We will have computers and a printer available in the Salon C Foyer for your use. The café will be open from Monday to Wednesday morning. Please use this amenity to check your email, check-in to your flight online and print your boarding pass. The café is sponsored by FIS.

Hall of Honor Seating

As we have done the past few years, we will be doing reserved seating for the Hall of Honor Awards Dinner. This year, however, sign up will start at the Sunday Showcase. Please make sure to stop by the DCUC table in the Showcase to reserve your seats! Seats will be assigned on a first come, first served basis.

Prize Drawings

Our first Prize Drawing of the conference will be held during the Showcase Grand Opening. Be sure to bring your Prize Card with you and visit all of our Corporate Partners in the Exhibit Hall to get it stamped by the vendors. Once your Prize Card has been stamped by each of the vendors, drop it off in the prize drum for the drawing at 2 pm. The winner will receive a dinner for two while in Minneapolis!

Also, don't forget to bring your red, white and blue Prize Tickets to the Corporate Partner Breakout Presentations. They will be collected after each session with the prize drawing during Monday's lunch in the Showcase. Those who attend the sessions and enter will be eligible to win cash!

Mall of America

One of the biggest attractions in the Minneapolis area, the Mall of America has over 520 stores and 50 restaurants with 4.3 miles of store front footage! It also has the largest indoor amusement park and a 1.2 million gallon aquarium. Only 15 minutes from downtown Minneapolis, get there by cab, bus, or Light Rail Transit. And with no sales tax on clothing and shoes, the Mall of America makes a great place to get souvenirs.

Today's Events

0800 - 1700 Registration Desk Open

1100 - 1145 Overseas Defense Credit Union Sub-council Meeting

1210 Meet in Lobby for Showcase Ribbon Cutting

Please gather in the Lobby as we officially open our 2010 Showcase and the 47th DCUC Annual Conference.

1215 - 1415 DCUC Showcase Grand Opening

Join us in "Celebrating Minnesota's Earliest Settlers" with a delicious German Lunch Buffet and fun-filled Polka Duo. Then visit with our Corporate Partners to learn the latest tools and innovations to help serve your credit union members. Also, don't miss out on the charity Silent Auction that will open with the Showcase.

1430 - 1530 Roundtable Discussions with Military Representatives

1545 - 1620 Corporate Partner Breakout Presentations - Session 1

1630 - 1705 Corporate Partner Breakout Presentations - Session 2

1715 - 1750 Corporate Partner Breakout Presentations - Session 3

1815 Meet in Lobby to walk over to Chairman's Reception Location

1830 - 2000 Chairman's Reception

Brit's Pub first opened its doors in 1990. Since then it has grown from a small two-room tavern into the much larger Institution it is now. Made up of many indoor and outdoor spaces, we will have exclusive use of the pub including the Bowling Green!

There, we will be entertained by "The Twin Cities' premier honky-tonk band," TRAILER TRASH, who play American roots music the way it used to be.

To get to Brit's Pub, we will walk out of the Main Lobby Door and turn left to the corner of 11th St. We will cross over Marquette and walk one city block to Nicollet Mall. Brit's Pub is right on Nicollet Mall. A big Thank You to AFFN for their sponsorship of the Chairman's Reception!



17th Annual VADM Vincent Lascara Golf Tournament



On Saturday, 12 teams played in our 17th Annual VADM Vincent Lascara Golf Tournament at The Wilds Golf Club. The course is nestled in a breathtaking natural setting of Ponderosa Pines, hardwoods, wetlands and wildlife habitats. Just a short drive from the Twin Cities, The Wilds won the Midwest Golf Course of the Year Award in 2008 and has continuously been rated as one of the best public courses nationally by *Golf Magazine* and *Golf Digest*. Results will be published in Monday's *Daily Notes*.



Tuesday Optional Tours

Above: The J. J. Hill House, a highlight of the Historic St. Paul Tour

Right: Minneapolis Queen; Ride this historic Steamboat along the Mississippi on the Mississippi Riverboat Cruise

It's not too late to sign up for one of these fabulous tours! Check with the Registration Desk to register today!



A Big Thank You to Our Sponsors

Allied Solutions
Conference T-Shirts

Armed Forces Financial Network
Chairman's Reception

Clayco
Sunday Afternoon Refreshment Break

CO-OP Financial Services
Nametag Neck Wallets

Crews & Associates, Inc.
Hall of Honor Reception Beverage Tickets

CUNA Mutual Group
17th Annual VADM Vincent Lascara Golf Tournament

Ensenta
Showcase Grand Opening Reception

eZforex.com, Inc.
Conference Pocket Schedule

Financial Supermarkets, Inc.
Hotel Room Keys

FIS
Internet Café and Monday Showcase Reception

FSCC Shared Branching Network
Hall of Honor Entertainment

InterContinental Warranty Services
Tuesday Luncheon Head Table

Welcome to
Minneapolis, The
City of Lakes!

Showcase With a Purpose!

With the help of our exhibitors, friends and you, DCUC will once again be supporting a worthy cause at our Annual Conference. As in past years, DCUC's Showcase will feature silent auction items located at Exhibitor's booths. Proceeds from the winning bids as well as the 50/50 raffle will go to a fantastic project, recommended by our Key-note Speaker, Colonel Greg Gadson, The Vail Veterans Program.

Started in 2004, The Vail Veterans Program, located in Vail, Colorado, gives seriously injured Veterans the opportunity to rebuild their confidence by challenging them to overcome their disabilities and learn to participate in sports in a completely new way. The Vail Veterans Program offers skiing, snowboarding and outdoor summer recreation activities at no cost to the participant and their guest, allowing their families to be a part of this life-changing experience for the wounded veteran. The program focuses on the wounded service-members' abilities not their disabilities and allows them to discover confidence in themselves.

The program is volunteer-based, with every dollar of each contribution going directly to the cost of hosting wounded Veterans and their families. Please join us once again as we continue to support those who serve our country!

